

The Center for Global Studies
can be found on Twitter
@CGSPennState



We will be using Twitter in an effort to reach a wider audience when publicizing upcoming CGS events and to share photos and updates as they happen.

UNIVERSITY PARK EVENTS

Affirmations of Blackness

Surya Parekh, Penn State

Monday, November 3, 2014
102 Kern, 12:15 p.m.

Child Awareness of Subtle Probabilities in Adult Language Use: Evidence from Spanish DO Pronouns

Pablo E. Requena, Penn State

Wednesday, November 5, 2014
102 Kern, 1:30 p.m.

Blister You All: The Calibanic Genealogy in Brazil

Pedro Meira Monteiro, Princeton University

Monday, November 10, 2014
102 Kern, 12:15 p.m.

Edgar Allen Poe, 1845, and the "Invention" of American World Literature

Micah Donohue, Penn State

Wednesday, November 12, 2014
101 Old Botany, 1:30 p.m.

The United Nations: An Overview of its Work, its Agencies, and the Hiring Process

Said Maalouf, UN Public Information Assistant

Friday, November 14, 2014
112 Katz Building, 2:30 p.m.-4:00p.m.

TBD

James O'Sullivan, Penn State

Monday, November 17, 2014
102 Kern, 12:15 p.m.

Poetry Without Borders: Tides of Change

Tuesday, November 18, 2014
Foster Auditorium, 6:00 p.m.

International Education Week

By Megan Romania

November is upon us, which means International Education Week (IEW) is just around the corner! IEW is a joint initiative between the U.S. Department of State and the U.S. Department of Education. Its objectives are to "prepare Americans for a global environment and to celebrate the benefits of international exchange." At the CGS, we encourage everyone to attend or host an event that contributes to global education and international cultures.

At Penn State, IEW will be held November 12-19, 2014. IEW encompasses a broad range of events, which are open to the public. Here is a list of select CGS events:

- **November 14th** from 2:30 to 4:00 p.m., the CGS in conjunction with the School of International Affairs will host "The United Nations: An Overview of its Work, its Agencies, and the Hiring Process," in 112 Katz Building.
- **November 12th** at 1:30 p.m., as part of the Brown Bag Lecture series, the CGS will host "Edgar Allen Poe, 1845, and the "Invention" of American World Literature," in 101 Old Botany Building.
- **November 18th**, the CGS co-sponsored "Poetry Without Borders" will take place in Foster Auditorium at 6:00p.m.

The Center's interns will also hold events which will be open to the public. More information will be posted on the CGS website at <http://cgs.psu.edu/>.

IEW is a much-anticipated annual event. At the CGS, we encourage everyone to participate in or host an event. For information about how to register an event for IEW visit <https://global.psu.edu/IEW>.



As part of the 2011 International Education Week, the CGS hosted an International Careers Panel together with the College of Agricultural Sciences Office of International Programs, the School of International Affairs, and University Libraries.



CGS Awarded \$2 Million Grant

By Alanna Kaiser

The Center for Global Studies was recently awarded over \$2 million dollars in federal grants in the form of Title VI National Resource Center (NRC) and Foreign Language and Area Studies (FLAS) from the Department of Education. These funds will be distributed to CGS over the course of the next four years, and will be used to continue bringing together faculty and students from across the University in order to realize Penn State's strategic goal of becoming a global university.

This award marks the second time Penn State has received the Title VI NRC award and highlights national recognition of the Center's active engagement with research, education, and outreach in global studies. The CGS's NRC award is only one of seven awards supporting centers with a focus on international studies.

During its first NRC cycle, the CGS worked to expand the University's commitment to global studies by enhancing multi-disciplinary collaboration; supporting Arabic language instruction; creating Penn State's first Turkish language program; promoting cross-disciplinary research; organizing panels on global careers; hosting K-12 teachers' workshops; and increasing global connections between Penn State and international universities most notably in Bielefeld (Germany).

During the next four years, the CGS will work collaboratively with various University organizations and branches--including Penn State's Sustainability Institute, World in Conversation, and the Rock Ethics Institute--to create programs around its three core themes (sustainability, social justice, and ethical leadership) and to allow for sustained and engaged dialogues. An additional theme--global intersections--will promote activities that bring the three main themes into productive, critical conversation, emphasizing the need to consider these issues with the benefit of scholarly insights from a variety of disciplines. The grant money will also be used to fund research, language initiatives, international curriculum development, and provide financial support for undergraduates and graduate students wishing to achieve competency in selected less commonly taught languages or conduct research in related international and area studies.

To learn more about the events and opportunities provided by the Center for Global Studies, please visit the CGS website at <http://cgs.psu.edu>.

CGS Lecture Recap: "The Political Economy of Inward Foreign Direct Investment in Developing Countries"

By Ben Meck

Earlier this month, the Center for Global Studies invited Dr. Boliang Zhu to give a lecture on his research. His talk on "The Political Economy of Inward Foreign Direct Investment (FDI) in Developing Countries" covered four different countries: Argentina, Chile, Singapore, and Taiwan. Essentially, he wanted to compare the FDI between autocracies and democracies. With this in mind, he explained his research.

Dr. Zhu commenced his lecture by pointing out that China is the number one country in receiving investment from companies abroad. This investment can go two ways: into high-skill intensive investments or low-skilled intensive investments. China in particular had 64% of its FDI going into high tech and skill-intensive industries in 2008. Now you may wonder, "Why is that?" Dr. Zhu went on to discuss why this occurs.

Continued under "Lecture Recap" on the next page



Dr. Boliang Zhu (Political Science) talked about his research on "The Political Economy of Inward Foreign Direct Investment in Developing Countries" during the October 22, 2014 CGS Faculty Brown Bag Lecture Series.

"Lecture Recap" continued from page 2

What Dr. Zhu pointed out was the correlation between the type of government and the amount of FDI a country receives. What his research found was that autocracies attract more highly skilled FDI while democracies attract low-skilled FDI. This is because of their constituents. In autocracies like China, the people in power are more inclined to please the people that keep them in power, which in this case would be the people in higher-skilled jobs. By attracting FDI in the high-skilled industry they are improving their situation by keeping their constituents happy; this then helps to secure the lawmakers' place in the government. Democracies are different in that they have to appeal to the masses. Since democracies have to please many people, they tend to please the average person, meaning they have to attract lower levels of FDI; essentially, they must attract not just the high skilled but also the low-skilled industries. That way, they are in the middle of the demographic and they can please a majority of the people to a small degree.

Country tendencies when it comes to FDI can also be influenced by more than just political power. China began its shift from low-skill to high-skill due to the Tiananmen Square incident. According to Dr. Zhu, the people in power made this shift in order to improve the lives of recent college graduates and thereby ease the level of protests and threats against the government. Taiwan also made a similar change as they opened up to FDI from China, a country with which they have a colorful history, in order to help reduce their high unemployment in the early 2000s.

Overall, high-skilled FDI tends to favor autocracies because they only have to please the upper class, while low-skilled FDI aligns with democracies.

"Lecture Recap" continued

Dr. Zhu's research helped bring this topic to light and was backed with information to persuade even the most steadfast disbeliever. From what we learned in this lecture, it will be interesting to observe more shifts in the development of future world economies and see what part politics play in the world yet to come.

Fun Fact

2014 marks the 15th anniversary of International Education Week! Schools, colleges, universities, embassies, international organizations, businesses, associations, and community organizations from across the country will be participating to promote a global perspective.

**Our Mission**

The Center for Global Studies (CGS) has been designated a Title VI National Resource Center by the Department of Education. Working in collaboration with Penn State's many excellent international initiatives, faculty and students from multiple disciplines, and K-12 schools in the region, the CGS is dedicated to the growth and support of global studies.

Our Staff

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